



ODENSE  
KOMMUNE

# INSPIRATION FROM OUR NEIGHBOUR COUNTRIES - CITY OF ODENSE

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VELFÆRDS  
TEKNOLOGI

VELFÆRDS  
UDVIKLING



# WELFARE TECHNOLOGY

Mutual versus taylor made



# CENTRE FOR HEALTH AND WELFARE TECHNOLOGY



Common goals  
- but different routes

# CENTRE FOR HEALTH- AND WELFARE TECHNOLOGY



Departments



Centre for Health and Welfare technology



Goals / effect

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# STRATEGIC GOALS

**Our strategy for health and welfare technology aims at:**

1. Strengthening the citizens' possibilities to live independent lives
2. Supporting the citizens' ability to learn, experience and be active
3. Strengthening the work environment
4. Supporting the growth policy of the City
5. Ensuring the quality of municipal welfare services with reduced or unchanged costs



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## Agenda

# Centre for Health and Welfare Technology

**Mayor's  
Department**

**Department of  
Culture and Urban  
Development**

**Social Services  
and Labour  
Department**

**Department for  
Children and Youth**

**Department of the  
Elderly and  
Disabled**

Local business growth

Inter departmental  
coordination and  
streamlining

Dissemination of  
technology and knowledge

Common templates

- business cases
- technology evaluation
- profiting from  
technology  
implementation

# PRINCIPLES FOR OUR WORK

Cross-cutting principles for our work with health and welfare technologies:

Ensuring involvement through dialogue and communication

Supporting habilitation and rehabilitation

Driven by needs of citizens and employees

Ensure attractive work places

Keeping focus on business and growth

Involving external co-operation partners

Working across departments

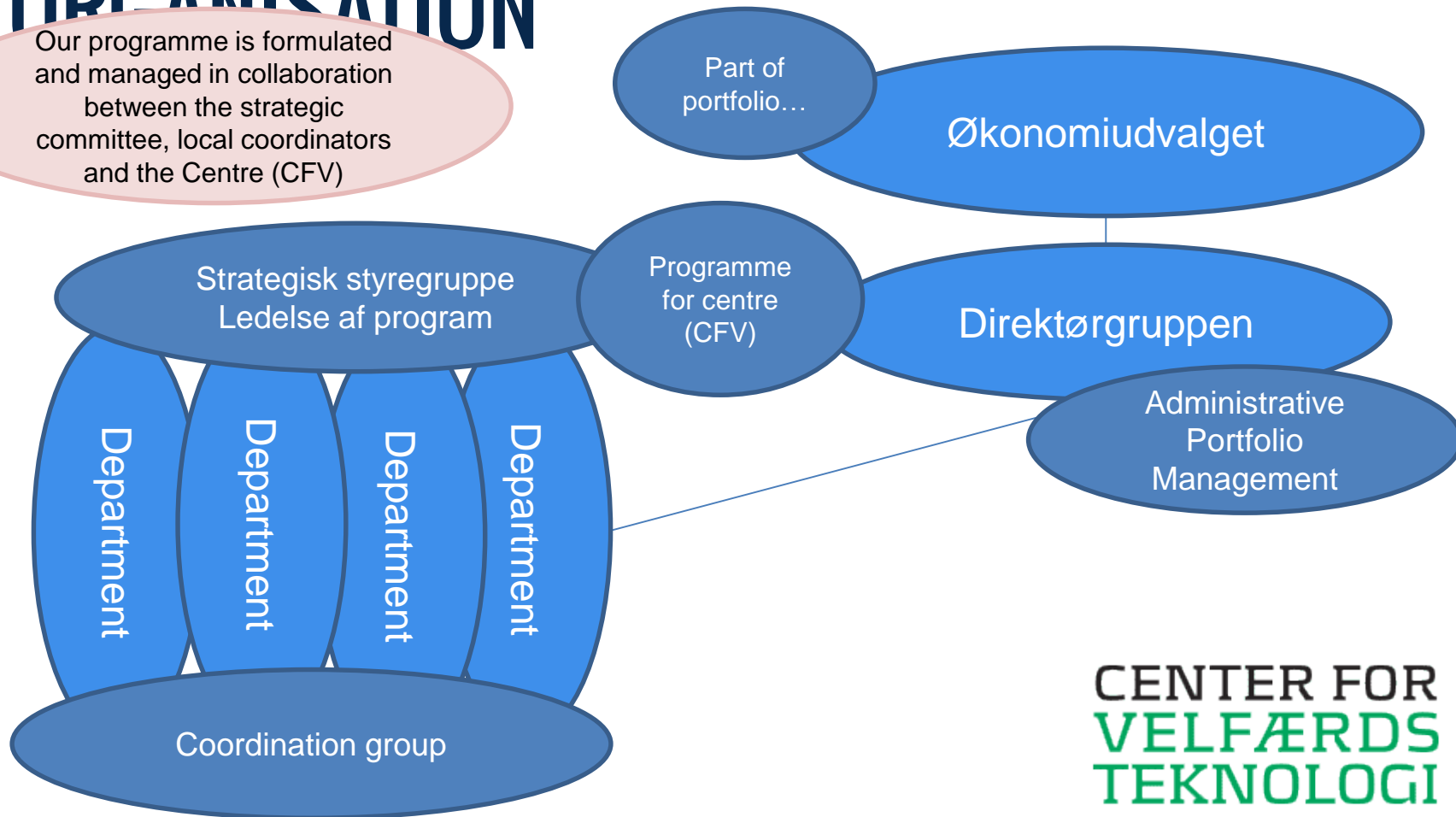
Ensuring the realisation of the economic potential

Being focused on efficient implementation



# PRINCIPLES FOR OUR ORGANISATION

Our programme is formulated and managed in collaboration between the strategic committee, local coordinators and the Centre (CFV)





# DILEMMAS

Growth vs. Operation (of municipal services)

Supplier driven vs. Demand driven implementation

Mutual versus taylor made

# EXAMPLES



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